

JUSTGREEN LIFESTYLE GREENS THIS SUMMER'S "MONUMENTOUR" FEATURING SUPER GROUPS FALL OUT BOY AND PARAMORE

– Bands Celebrating a Carbon Neutral Concert Experience From Stage to Stage –



LOS ANGELES (April 24, 2014) – Live Nation Entertainment (NYSE: LYV) in conjunction with JustGreen Lifestyle, a Just Energy Group Inc. (NYSE/TSX: JE) brand, announced today an alliance with super groups **FALL OUT BOY** and **PARAMORE** in support of their **MONUMENTOUR**, by providing enough carbon offsets to make their entire nationwide tour carbon neutral.

"It's so rad that the **MONUMENTOUR** will be a carbon neutral tour this summer, thanks to Just Energy and Live Nation," said Pete Wentz of Fall Out Boy.

Through their Live Nation relationship, JustGreen is conducting an all-encompassing energy emissions audit of the **MONUMENTOUR** to completely carbon neutralize the tour's carbon footprint.

Live Nation and JustGreen will also run an exclusive consumer promotion that will deliver a unique, eco-friendly experience for one lucky winner and guest. They will be provided with a carbon neutral trip to Tampa, Fla. on July 26 to take part in an exclusive eco-friendly experience with both co-headlining bands, followed by VIP treatment to the show.

"We have a responsibility and a desire to be on tour...a lot. So it's really great to work with forward-thinking people to help make our touring business as sustainable and eco-conscious as we can," added Haley Williams of Paramore.

Beginning May 19, fans can enter to win the national sweepstakes online at: www.tuneinwithjustgreen.com. No purchase necessary. Legal U.S. residents, 18 years or older. Begins May 19 and ends June 13. Void where prohibited. See www.tuneinwithjustgreen.com for official rules and details. Sponsor: JustGreen.

Live Nation is also making it easier for eco-conscious fans to get involved and help "green" the concert experience. Fans can contribute \$2 or more to the cause when they purchase tickets to Live Nation

owned and operated venues at LiveNation.com and Ticketmaster.com. JustGreen provides further incentive, as they will match all contributions with equivalent carbon offsets via the Live Nation online purchase path. All contributions and carbon offsets will be applied to the Live Nation venue's emissions to help carbon neutralize the total footprint. This will provide Live Nation with more than 55,000 tons of carbon offsets annually, which is the equivalent to removing close to 11,000 cars' emissions off the road!

"We are thrilled to be able to work with Fall Out Boy and Paramore to 'green' their **MONUMENTOUR**," says GP Manalac, EVP of JustGreen. "Being able to work with talented artists to help educate fans and lead by example will hopefully motivate the public as well, to start making greener lifestyle choices."

Since March of 2013, JustGreen has been Live Nation's exclusive carbon offset provider for consumable energies in their owned and operated venues, purchasing enough carbon credits to offset the emissions created at 85 Live Nation clubs and amphitheaters across the United States. This green alliance promotes Just Energy's carbon offsetting products to music lovers all across the United States and by the end of 2014, will have provided Live Nation with more than 110,000 tons of carbon offsets.

"We're thrilled about continuing our partnership with Just Energy and are even more excited about the opportunity to give back to the environment through the **MONUMENTOUR**," said Russell Wallach, president of media and sponsorship at Live Nation. "There's something very special about creating green programs like this, because in addition to benefitting the companies involved, we're also able to engage like-minded artists and fans."

The 30-plus city **MONUMENTOUR**, produced by Live Nation, kicks off June 19 at the Xfinity Theatre in Hartford, Conn. VIP packages are available at www.falloutboy.com and www.paramore.net. **MONUMENTOUR** tickets can be purchased at www.livenation.com or the Live Nation mobile app.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.LiveNationEntertainment.com.



Follow us @twitter.com/LiveNationInc

About Fall Out Boy

SAVE ROCK AND ROLL is the gold certified fifth studio album from the GRAMMY-nominated band Fall Out Boy and features the multiplatinum hit "My Songs Know What You Did In The Dark (Light Em Up)" and the new hit "Alone Together." SAVE ROCK AND ROLL debuted at #1 on Billboard's Top 200 and #1 on iTunes in 27 countries when it was released in April. This is the band's second #1 debut; Platinum selling "Infinity On High" topped the chart in 2007 which followed multi-platinum breakthrough album "From Under The Cork Tree" released in 2005. Hailing from Chicago, Fall Out Boy—Patrick Stump

(vocals/guitar), Pete Wentz (bass), Joe Trohman (guitar) and Andy Hurley (drums)—has appeared on the cover of Rolling Stone and other prestigious publications. They have performed on Saturday Night Live, The Today Show, America's Got Talent, The Voice, Late Night with Jimmy Fallon, The Tonight Show with Jay Leno, Conan, The Late Show with David Letterman, Jimmy Kimmel Live and many more. The wrapped up 2013 with an appearance with Taylor Swift at the Victoria Secrets fashion show in December following their second sold out tour of 2013, performing in arenas in support of SAVE ROCK AND ROLL. More information can be found at www.falloutboy.com.

About Paramore

After forming Paramore ten years ago in Nashville, the 3x-Grammy-nominated rock group – comprised of Hayley Williams, Taylor York and Jeremy Davis – released their fourth studio album, Paramore in 2013. The self-titled album debuted at No. 1 on the Billboard 200 Albums Chart and was named "Best Rock Album" by Entertainment Weekly. Paramore features the Top 10 radio hit and platinum single "Still Into You" along with the current single "Ain't It Fun," which is a TOP 15 hit at both Pop and Hot AC radio and climbing the charts quickly. Paramore follows the success of the band's gold-certified debut All We Know Is Falling in 2005, followed by a string of platinum and gold singles including, "Misery Business," "Crushcrushcrush," and "That's What You Get" from 2007's platinum-certified Riot!, "Decode" from 2008's Twilight soundtrack, "The Only Exception" from 2009's platinum Brand New Eyes. Paramore has performed on a series of arena tours, including their most recent headline trek on "The Self-Titled Tour" in 2013 with their first headline show at Madison Square Garden, the 2010 Honda Civic Tour, and multiple visits to Europe, Asia, Australia, New Zealand, and South America. The group also embarked on their first headline concert cruise ParaHOY in March 2014. Additional information can be found at www.paramore.net.

About JustGreen Lifestyle

JustGreen Lifestyle, www.justgreencommunity.com, is Just Energy Group's green energy initiative that can help us all work towards a cleaner planet by pursuing renewable and sustainable energy solutions that support green projects across North America. The Company's JustGreen Lifestyle products provide consumers and businesses with the ability to help them reduce the environmental impact of their everyday energy use through carbon offsets and renewable energy credits.

About Just Energy Group Inc.

Established in 1997, Just Energy (TSX:JE)(NYSE:JE) is primarily a competitive retailer of natural gas and electricity. With offices located across the United States, Canada and now the United Kingdom, Just Energy serves close to 2 million residential and commercial customers through a wide range of energy programs and home comfort services, including fixed-price or price-protected energy program contracts, the rental of water heaters, furnaces and air conditioners and the installation of solar panels. Just Energy Group Inc. is the parent to Amigo Energy, Commerce Energy, Hudson Energy, Hudson Energy Solar,

National Home Services and Tara Energy. Visit www.justgreencommunity.com to learn more. Also, find us on [Facebook](#) and follow us on [Twitter](#)

SOURCE: Live Nation Entertainment

Media Contact:

Jacqueline Peterson

jacquelinepeterson@livenation.com

310.360.3051

Media Contact:

Alan Shulman, Just Energy

ashulman@justenergy.com

Tel: 905.670.4440 x74469